



Newsletter May 2010

NOMA IN COPENHAGEN THE BEST RESTAURANT IN THE WORLD



The S.Pellegrino World's 50 Best Restaurants 2010 have now been announced and the number one restaurant in the world in 2010 is the Danish restaurant Noma specializing in Nordic food. The list is the result of an extensive poll of the world's most celebrated chefs, renowned food critics, leading restaurateurs and well-travelled gourmands – collectively they are The World's 50 Best Restaurants Academy.

REPLACEMENT FOR THE LITTLE MERMAID

In 2010 The Little Mermaid is placed at the Danish Pavilion in Shanghai for the World Expo. However, you can still see an original copy of her in Tivoli Gardens. At the waterfront by Langelinie where the Little Mermaid normally resides, you can experience a Chinese art installation.



FROM FIELD TO THE CONSUMER– IN ORGANIC WAY

At BDP we specialize in ecological study tours and offer amongst others a theme where you follow the food chain from field to the store. Visit the farm where it all starts and see how the marketing of the ecological products works at consumer level.



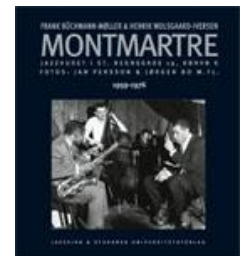
GET A FREE MEAL IN EXCHANGE FOR PRODUCING ELECTRICITY ON EXERCISE BIKES AT CROWNE PLAZA

Crowne Plaza Copenhagen Towers, one of the world's greenest hotels, is taking efficient energy production one step further by installing electricity producing bicycles in its gym for guests to use. Anyone producing 10 watt hours of electricity or more for the hotel will be given a locally produced complimentary meal encouraging guests to not only get fit, but also reduce their carbon footprint and save electricity and money.



JAZZ HOUSE MONTMARTRE HAS REOPENED

Montmartre, which was the centre of modern jazz in Europe from 1961 to 1976, reopened the 01. May, at its original premises. The upcoming season there is a wide possibility to listen to world class jazz, and maybe enjoy a meal at its organic café, held by Michelin chefs.



QUEEN MARY 2 MEETS WITH HAMLET AND BDP CRUISE

The world's third largest passenger ship and the only one to cross the Atlantic 40 times a year, Queen Mary 2, came for the first time to Denmark, to Elsinore. BDP



who handled the ship can proudly report that everything ran perfectly with the almost 2600 passengers.

**BDP will be present at the following travel fairs:
IMEX, Frankfurt, at VisitDenmark Stand
M & I Forum, Madrid**

